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अंडमान तथा निकोबार प्रशासन
ANDAMAN & NICOBAR ADMINISTRATION
समाज कल्याण निदेशालय
DIRECTORATE OF SOCIAL WELFARE
गोलघर, श्री विजय पुरम
GOALGHAR, SRI VIJAYA PURAM

PRESS RELEASE

Dated: 5TH October 2026

Training on Heliconia Bouquet Making and Flower Arrangement Promotes Women's Livelihood Opportunities

The State Hub for Empowerment of Women (SHEW), Directorate of Social Welfare, in collaboration with the Directorate of Agriculture, organized a one-day training program on "Heliconia Bouquet Making and Tropical Flower Arrangement" on 5 October 2026 at the Agriculture Training Hall, Goalghar.

The program commenced with an address by the Director of Agriculture, who highlighted the favourable Agro-climatic conditions of the Islands and the promising potential of Heliconia as a commercially viable ornamental crop, particularly for local markets, tourism, floral decoration and value-added enterprises.

In the technical session Dr. Nitu Sindhu (State Mission Coordinator, SHEW), delivered a presentation on "Opportunities in Heliconia Cultivation and Value Addition", covering cultivation potential, post-harvest handling, value addition, market opportunities and avenues for entrepreneurship.

A live demonstration on flower arrangement and bouquet making was conducted by Smti. Bhanumati (Farmer and Florist), showcasing techniques of flower selection, color coordination and bouquet preparation. This was followed by a hands-on practical session, wherein all participants prepared their own small bouquets using Heliconia and tropical foliage.

An interaction and feedback session was facilitated by Smti. Apurva Singh & Smti. B. Bharti providing participants an opportunity to share their experiences and explore the potential of floral value addition as a livelihood activity.

The programme was conducted under the guidance of Shri Mohit Mishra, Director, Social Welfare, with a focus on promoting women's skills, entrepreneurship and economic self-reliance. The training concluded with an emphasis on floriculture and value addition as promising avenues for sustainable livelihoods and women's economic empowerment in the Islands.

Monalisa
5/10/2026
Nodal Officer (SHEW)

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1. The Chief Editor, The Daily Telegram Sri Vijaya Puram, with the request to publish this press release.
2. The News Editor, AIR, Sri Vijaya Puram with the request to broadcast this news.
3. The Station Director, Doordarshan, Sri Vijaya Puram, with the request to telecast this news.
4. Sr. Computer Analyst (SW), with the direction to upload this press release on the website of A&N Administration for wide publicity.

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